

PRESS RELEASE: July 2020

The Organizing Committees of EXPOSOLIDOS, POLUSOLIDOS and EXPOFLUIDOS make a double decision: to move their celebration to February 1, 2 and 3, 2022 and hold a virtual fair in February 2021

- **The Organizing Committees of the three events unanimously decided to move the celebration dates to February 1, 2 and 3, 2022**
- **The event will be held in two fairgrounds: La Farga de l'Hospitalet and Fira de Cornellà (Barcelona)**
- **It was also decided to hold the first virtual technology fair for industrial processes on the dates set in February 2021**

The Organizing Committees of EXPOSOLIDOS, POLUSOLIDOS and EXPOFLUIDOS have unanimously decided and after a thorough analysis that it is necessary to ensure the success of the three events to change the dates of their holding due to the risk that Covid 19 prevents them from being held or that have to celebrate under very difficult conditions. The new dates are February 1, 2 and 3, 2022, and it will continue to be held at the La Farga de L'Hospitalet and Fira de Cornellà venues. But it has also been decided to create a virtual fair on the dates set in February 2021 and where each stand will have multiple functions that will allow the information of each exhibiting company to be transferred and to interact quickly, directly and easily. Only exhibitors from EXPOSOLIDOS 2022, POLUSOLIDOS 2022 and EXPOFLUIDOS 2022 can exhibit at the virtual fair.

A virtual event in February 2021 and a face-to-face event in February 2022, coordinated and forming part of a common project. It is undoubtedly a new experience where the possibilities that technologies currently offer to hold a virtual event will be combined, at a time when the mobility of professionals for health reasons is limited, with a "traditional" event, that is, in person in February 2022. Two events that provide feedback and that will allow the number of visitors to be expanded and internationalization.

The objective of this ambitious project is that tens of thousands of visitors from all over the world can learn about the latest in technology for solids, technology for dedusting and filtration and technology for fluids, as well as connect with the exhibiting companies, in a way virtual and face-to-face, to find answers to your needs in your industrial processes.

The director, Juli Simón, has declared: "Digitization, teleworking, telematic relationships in business have been introduced in companies in record time due to the limitations imposed by COVID-19, but they are here to stay. This is motivating a new way of communicating that must be understood and taken up by events such as EXPOSOLIDOS, POLUSOLIDOS and EXPOFLUIDOS, but this way of communicating should not suppress, when there are no health risks, direct and personal communication. For this reason we have proposed to organize two coordinated and integrated events in a single project to maximize the forms of communication in B2B events: one virtual and one face-to-face "

For more information:

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